

Term Information

Effective Term Summer 2022
Previous Value Spring 2020

Course Change Information

What change is being proposed? (If more than one, what changes are being proposed?)

Request to offer the course 100% distance learning.

What is the rationale for the proposed change(s)?

Offering these courses online will allow more sections to be offered.

What are the programmatic implications of the proposed change(s)?

(e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?

The only change is resources will be the hiring of more graduate students to teach additional sections.

Is approval of the request contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

General Information

Course Bulletin Listing/Subject Area	Economics
Fiscal Unit/Academic Org	Economics - D0722
College/Academic Group	Arts and Sciences
Level/Career	Undergraduate
Course Number/Catalog	4001.01
Course Title	Intermediate Microeconomic Theory
Transcript Abbreviation	Int Microecon Thry
Course Description	Theory of consumer behavior; theory of the firm; costs and production; factor price determination; general equilibrium.
Semester Credit Hours/Units	Fixed: 3

Offering Information

Length Of Course	14 Week, 12 Week, 8 Week, 7 Week, 6 Week, 4 Week
Flexibly Scheduled Course	Never
Does any section of this course have a distance education component?	Yes
Is any section of the course offered	100% at a distance Greater or equal to 50% at a distance Less than 50% at a distance
Grading Basis	Letter Grade
Repeatable	No
Course Components	Lecture, Recitation
Grade Roster Component	Recitation
Credit Available by Exam	No
Admission Condition Course	No
Off Campus	Never
Campus of Offering	Columbus, Marion

Prerequisites and Exclusions

Prerequisites/Corequisites	Prereq: 2001.01, 2001.02, or 2001.03H, and 2002.01, 2002.02, or 2002.03H, or equiv.
Exclusions	Not open to students with credit for 4001.02 or 4001.03.
Electronically Enforced	Yes

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code	45.0603
Subsidy Level	Baccalaureate Course
Intended Rank	Sophomore, Junior

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors
The course is an elective (for this or other units) or is a service course for other units

Course Details

Course goals or learning objectives/outcomes	<ul style="list-style-type: none">• Review of the economic models and the model of perfect competition.• Students will understand consumer theory and Pareto optimal allocations as it relates to production and cost theory, market equilibrium and imperfect competition..
Content Topic List	<ul style="list-style-type: none">• Measurement issues• National Income• Money and inflation• Business cycle analysis• Economic Growth
Sought Concurrence	No

Attachments

- ECON 4001.01 ASC Distance Approval Cover Sheet_signed.pdf
(Other Supporting Documentation. Owner: Tobin, Ricky Mase)
- ECON 4001.01 (13131) - Buser.pdf: In-person syllabus
(Syllabus. Owner: Tobin, Ricky Mase)
- asc_distance_learning_syllabus_template_4001.01.docx: Online syllabus
(Syllabus. Owner: Tobin, Ricky Mase)

Comments

- Please see email sent to K. Lavetti and R. Tobin 3/1/22 RLS *(by Steele, Rachel Lea on 03/01/2022 11:37 AM)*
- Same comment about in-person syllabus missing *(by Vankeerbergen, Bernadette Chantal on 02/16/2022 01:29 PM)*

COURSE CHANGE REQUEST
4001.01 - Status: PENDING

Last Updated: Vankeerbergen, Bernadette
Chantal
03/13/2022

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Tobin, Ricky Mase	02/15/2022 11:10 AM	Submitted for Approval
Approved	Lavetti, Kurt Jacob	02/15/2022 12:31 PM	Unit Approval
Revision Requested	Vankeerbergen, Bernadette Chantal	02/16/2022 01:29 PM	College Approval
Submitted	Tobin, Ricky Mase	02/16/2022 01:37 PM	Submitted for Approval
Approved	Lavetti, Kurt Jacob	02/16/2022 01:43 PM	Unit Approval
Approved	Vankeerbergen, Bernadette Chantal	02/23/2022 02:56 PM	College Approval
Revision Requested	Steele, Rachel Lea	03/01/2022 11:37 AM	ASCCAO Approval
Submitted	Tobin, Ricky Mase	03/01/2022 11:47 AM	Submitted for Approval
Approved	Lavetti, Kurt Jacob	03/01/2022 05:22 PM	Unit Approval
Approved	Vankeerbergen, Bernadette Chantal	03/13/2022 10:01 PM	College Approval
Pending Approval	Cody, Emily Kathryn Jenkins, Mary Ellen Bigler Hanlin, Deborah Kay Hilty, Michael Vankeerbergen, Bernadette Chantal Steele, Rachel Lea	03/13/2022 10:01 PM	ASCCAO Approval

SYLLABUS

ECON 4001

Title of the Course

Autumn 20-- (full term)

3 credit hours

Online

COURSE OVERVIEW

Instructor

Instructor: TBD

Email address: (preferred contact method)

Phone number:

Office hours: TBD

Prerequisites

[Students must have completed an introductory microeconomics course (e.g., Econ 2001.01, 2001.02 or 2001.03H at Ohio State) and an introductory macroeconomics course (e.g. Econ 2002.01, 2002.02 or 2002.03H at Ohio State)]

Course description

Theory of consumer behavior; theory of the firm; costs and production; factor price determination; general equilibrium.

Course learning outcomes

- A lecture-based course to give students a firm grasp of each step in the determination of equilibrium prices and quantities in market economies. Students should exit the course able to
- understand the objectives and constraints facing individual decision makers on the demand and supply sides of a market

- understand individuals' optimal decision rule using Economic analysis
- aggregated demand and supply functions
- Understand market structure(s) and outcomes.

HOW THIS ONLINE COURSE WORKS

Mode of delivery: This course is 100% online. Students are expected to be logged in and able to participate during class sessions

Pace of online activities: Students are expected to keep pace with weekly deadlines but may schedule their efforts freely within that time frame.

Credit hours and work expectations: This is a **3-credit-hour course**. According to Ohio State policy (go.osu.edu/credithours), students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average.

Attendance and participation requirements: Because this is an online course, your attendance is based on your online activity and participation. The following is a summary of students' expected participation:

- **Participating in online activities for attendance: AT LEAST ONCE PER WEEK**
You are expected to log in to the course in Carmen every week. (During most weeks you will probably log in many times.) If you have a situation that might cause you to miss an entire week of class, discuss it with me *as soon as possible*.
- **Office hours and live sessions: REQUIRED**
Zoom links will be listed on Carmen
- **Participating in discussion forums: 2+ TIMES PER WEEK**
As part of your participation, each week you can expect to post at least twice as part of our substantive class discussion on the week's topics.

COURSE MATERIALS AND TECHNOLOGIES

Textbooks

Required

- TBD

Course technology

Technology support

For help with your password, university email, Carmen, or any other technology issues, questions, or requests, contact the Ohio State IT Service Desk. Standard support hours are available at ocio.osu.edu/help/hours, and support for urgent issues is available 24/7.

- **Self-Service and Chat support:** ocio.osu.edu/help
- **Phone:** 614-688-4357(HELP)
- **Email:** servicedesk@osu.edu
- **TDD:** 614-688-8743

Technology skills needed for this course

- Basic computer and web-browsing skills
- Navigating Carmen (go.osu.edu/canvasstudent)
- CarmenZoom virtual meetings (go.osu.edu/zoom-meetings)
- Recording a slide presentation with audio narration (go.osu.edu/video-assignment-guide)
- Recording, editing, and uploading video (go.osu.edu/video-assignment-guide)

Required equipment

- Computer: current Mac (MacOs) or PC (Windows 10) with high-speed internet connection
- Webcam: built-in or external webcam, fully installed and tested
- Microphone: built-in laptop or tablet mic or external microphone
- Other: a mobile device (smartphone or tablet) to use for BuckeyePass authentication

Required software

- Microsoft Office 365: All Ohio State students are now eligible for free Microsoft Office 365. Full instructions for downloading and installation can be found at go.osu.edu/office365help.

Carmen access

You will need to use BuckeyePass (buckeyepass.osu.edu) multi-factor authentication to access your courses in Carmen. To ensure that you are able to connect to Carmen at all times, it is recommended that you take the following steps:

- Register multiple devices in case something happens to your primary device. Visit the BuckeyePass - Adding a Device help article for step-by-step instructions (go.osu.edu/add-device).
- Request passcodes to keep as a backup authentication option. When you see the Duo login screen on your computer, click **Enter a Passcode** and then click the **Text me new codes** button that appears. This will text you ten passcodes good for 365 days that can each be used once.
- Download the Duo Mobile application (go.osu.edu/install-duo) to all of your registered devices for the ability to generate one-time codes in the event that you lose cell, data, or Wi-Fi service

If none of these options will meet the needs of your situation, you can contact the IT Service Desk at 614-688-4357(HELP) and IT support staff will work out a solution with you.

GRADING AND FACULTY RESPONSE

How your grade is calculated

ASSIGNMENT CATEGORY	POINTS
Quizzes (Schedule TBD) (best 3 of 5)	15
Midterm 1	20
Midterm 2	20
Final Exam	35
Participation in Carmen Discussions	10
Total	100

See course schedule below for due dates.

Descriptions of major course assignments

- Midterm 1: taken via Zoom, with live proctoring. Dates TBD
- Midterm 2: taken via Zoom, with live proctoring. Dates TBD
- Final, taken via Zoom, with live proctoring. Dates TBD

Late assignments

Late submissions will not be accepted. Please refer to Carmen for due dates.

Grading scale

: A 100-93
: A- 92-90
: B+ 89-87
: B 84-86
: B- 80-83
: C+ 79-77
: C 74-76
: C- 70-73
: D+ 69-67
: D 60-67
: E <59

Instructor feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-4357(HELP)** at any time if you have a technical problem.)

- **Grading and feedback:** For large weekly assignments, you can generally expect feedback within **7 days**.
- **Email:** I will reply to emails within **24 hours on days when class is in session at the university**.
- **Discussion board:** I will check and reply to messages in the discussion boards every **24 hours on school days**.

OTHER COURSE POLICIES

Discussion and communication guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- **Tone and civility:** Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online.

Academic integrity policy

See **Descriptions of major course assignments**, above, for my specific guidelines about collaboration and academic integrity in the context of this online class.

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>.

If I suspect that a student has committed academic misconduct in this course, I am obligated by university rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the university’s *Code of Student Conduct* (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the university.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

Other sources of information on academic misconduct (integrity) to which you can refer include:

- Committee on Academic Misconduct web page (go.osu.edu/coam)
- Ten Suggestions for Preserving Academic Integrity (go.osu.edu/ten-suggestions)

Student Services and Advising

University Student Services can be accessed through BuckeyeLink. More information is available here: <https://contactbuckeyelink.osu.edu/>

Advising resources for students are available here: <http://advising.osu.edu>

Copyright for instructional materials

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Statement on Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator at titleix@osu.edu

Commitment to a diverse and inclusive learning environment

The Ohio State University affirms the importance and value of diversity in the student body. Our programs and curricula reflect our multicultural society and global economy and seek to provide opportunities for students to learn more about persons who are different from them. We are committed to maintaining a community that recognizes and values the inherent worth and dignity of every person; fosters sensitivity, understanding, and mutual respect among each member of our community; and encourages each individual to strive to reach his or her own potential. Discrimination against any individual based upon protected status, which is defined as age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.

Land Acknowledgement

We would like to acknowledge the land that The Ohio State University occupies is the ancestral and contemporary territory of the Shawnee, Potawatomi, Delaware, Miami, Peoria, Seneca, Wyandotte, Ojibwe and Cherokee peoples. Specifically, the university resides on land ceded in the 1795 Treaty of Greenville and the forced removal of tribes through the Indian Removal Act of 1830. I/We want to honor the resiliency of these tribal nations and recognize the historical contexts that has and continues to affect the Indigenous peoples of this land.

More information on OSU's land acknowledgement can be found here:

<https://mcc.osu.edu/about-us/land-acknowledgement>

Your mental health

As a student you may experience a range of issues that can cause barriers to learn, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. No matter where you are engaged in distance learning, The Ohio State University's Student Life Counseling and Consultation Service (CCS) is here to support you. If you find yourself feeling isolated, anxious or overwhelmed, on-demand resources are available

at go.osu.edu/ccsondemand. You can reach an on-call counselor when CCS is closed at 614- 292- 5766, and 24-hour emergency help is also available through the 24/7 National Prevention Hotline at 1- 800-273-TALK or at suicidepreventionlifeline.org. The Ohio State Wellness app is also a great resource available at go.osu.edu/wellnessapp.

ACCESSIBILITY ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES

Requesting accommodations

The university strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability including mental health, chronic or temporary medical conditions, please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. **SLDS contact information:** slds@osu.edu; 614-292-3307; 098 Baker Hall, 113 W. 12th Avenue.

Accessibility of course technology

This online course requires use of CarmenCanvas (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- Canvas accessibility (go.osu.edu/canvas-accessibility)
- Streaming audio and video
- CarmenZoom accessibility (go.osu.edu/zoom-accessibility)
- Collaborative course tools

COURSE SCHEDULE

Refer to the Carmen course for up-to-date assignment due dates.

Week	Dates	Topics, Readings, Assignments, Deadlines
1	TU 08/23	L1-01 Ch02
	TH 08/25	L1-02 Ch03
2	TU 08/30:	L1-03 Ch 03
	TH 09/01:	L1-04 Ch04
3	TU 09/06	L1-05 Ch04
	TH 09/08	L1-06 Ch05
4	TU 09/13	L1-07
	TH 09/15	L1-08 Ch05
5	TU 09/20	L1-09
	TH 09/22	L1-10 Ch08
6	TU 09/27	L1-11
	TH 09/29	L2-01 Ch07
7	TU 10/04:	MIDTERM 1
	TH 10/06:	L2-02 Ch09
8	TU 10/11:	L2-03 Ch09
	TH 10/13	L2-04 Ch10
9	TU 10/18	L2-05 Ch14
	TH 10/20	L2-06 Ch16
10	TU 10/25	L2-07 Ch19
	TH 10/27	L2-08 Ch20
11	TU 11/01	L2-09 Ch21
	TH 11/03	L2-10 Ch21
12	TU 11/08	L3-01 Ch22
	TH 11/10	MIDTERM 2
13	TU 11/15	L3-02 Ch23

Week	Dates	Topics, Readings, Assignments, Deadlines
	TH 11/17	L3-03 Ch24
14	TU 11/22 TH 11/24	L3-04 Ch25 UNIV. HOLIDAY
15	TU 11/29 TH 12/01	L3-05 Ch32 L3-06 Ch35

SYLLABUS: ECON 4001.01 INTERMEDIATE MICROECONOMIC THEORY FALL 2021

Instructor: Jeffrey Buser

Email address: buser.8@osu.edu

Phone number: 614-292-6809

Location and Meeting Time: Evans Lab 1008 from 12:45 to 2:05 pm (1245-1405) eastern time

Office hours: Office hours will be held in person or on Zoom. Office hours will be from 11:00 am to 12:00 pm (1100-1200) eastern time on Tuesday/Thursday and from 1:00 to 2:00 pm (1300-1400) eastern time on Wednesday and Friday and by appointment. Drop-ins are welcome, but scheduled appointments will have priority. Zoom sessions should be scheduled in advance.

Grader: Sunmin Kim

Email address: kim.7962@osu.edu

Course description

This course will be delivered in person. This is an intermediate level microeconomics course. This course has essentially two goals. The first is to provide you with the basic tools necessary to tackle economic problems in a systematic way, and the second is to develop basic economic intuitions that can help you understand economic puzzles or policy problems. These two goals are inherently linked: the first provides a general framework to think about the world around us and the second develops intuitions from that framework. Those of you who intend to pursue further studies in economics will require the tools developed in this class for later course work, while those of you with only a casual interest in economics will, I hope, be able to use the intuitions from this course to make more sense of the world around you.

Course learning goals and outcomes

By the end of this course, students should successfully be able to:

- Students will develop basic economic intuitions that can help them understand economic puzzles or policy problems
- Students will learn basic tools necessary to tackle economic problems in a systematic way
- Students will learn about the basic models used in microeconomic analysis.



- Students will apply microeconomic models to specific problems

Mode of delivery

This course will be presented in person.

- Classes will meet on Tuesday and Thursday afternoons from 12:45 (1245) to 2:05 pm (1405) eastern time in Evans Lab 1008.

How this course works

- This course is designed to follow a flipped-classroom format.
- For those unable to attend class on any given day, a recording of the class session will be made on Zoom and a link can be made available.
- On your Carmen homepage you will find a Modules link that will contain weekly course modules with assignments for the week and links to related material.
- Each week there will be assigned reading from the book and instructor videos over that material to watch. You will have questions in Tophat over the video material as well as weekly homework assignments in MyEconLab covering the material in the book.
- In class key ideas will be reviewed, discussed, and applied to problems.
- Moblab will also be used in class to offer simulations and provide a real time experience in applying the concepts being discussed.
- There will opportunities for collaborative work in small groups both in class and outside of class. Zoom will be

Course materials

Required

Textbook: Perloff, Microeconomics, 8th ed. Pearson, Boston, MA 2017. This is included with your course payment through the CarmenBooks program. If you need to purchase the book separately, you may obtain a copy of the book through the bookstore.

Online Learning Site: Access to MyEconLab is required. It is included with the CarmenBooks program. If you need to purchase the book through the book store, MyLab is included with the purchase of the textbook.

Grading and faculty response

Grading

Following are the point values and/or percentages for each assignment:

Assignment Category	Percentage of Grade
Tophat Assignments	10%
Homework Assignments	10%
MobLab	10%
Discussion Board Assignments	10%
Written Assignment	10%
Weekly Quizzes	30%
Final Exam	20%

See [Course Schedule](#) for due dates.

Assignments

For every assignment detailed instructions and prompts will be distributed in advance. The following is only a summary and does not include all assignments.

All formal writing assignments should be double-spaced, in 12-point professional font (such as Arial), with one-inch margins. For assignments where a word count rather than a page count is given, copy-paste your text into a word document and use the word count tool.

Tophat Assignments

Description: Each class you will have questions in Tophat to be completed based on the reading assignment, videos, and power point slides for that week. You will receive 1 point for every question you answer that has a correct answer and 0.5 point for every question that does not. These questions will help you to gauge how well you understand the material. Tophat assignments will be due on Thursday night at 11:59 pm eastern.

Academic integrity and collaboration: Your work in Tophat should be your own work. You are encouraged to discuss the questions with your classmates. However, your answers should be your own.

Homework Assignments

Description: Each week a homework assignment will be available on the MyEconLab Learning website. You will access these assignments from the Carmen course homepage. The homework tests your understanding the material covered in that week's module. It also provides practice for that week's quiz. Homework assignments will have a due date of Friday night at 11:59 pm.

Academic integrity and collaboration: Your answers to the homework questions should be your own. I encourage you to discuss the questions with other members of the class, but you are responsible for doing your own work.

MobLab and Groupwork Assignments

Description: Periodically you will be given MobLab assignments to be done in class. You will be given specific instructions for each assignment. Your score will be based on your answers to the MobLab questions.

Academic integrity and collaboration: By their nature, the MobLab assignments usually must be done by groups. These may involve discussion within a group. Everyone's contribution will be needed. No person or persons should be expected to do all the work by themselves. Nor should a person or persons try to dominate the conversations or work being done. This is a learning exercise in using teamwork to accomplish a goal. Everyone is expected to do their part.

Discussion Board Assignments

Description: Once each week you will be asked to respond to a discussion prompt and reply to three other posts. Discussion posts should be at least three sentences in length and should contribute something substantive to the conversation. Your replies should also be substantive adding a different view, expanding on an interesting point, or suggesting additional questions that could be explored. Be sure to provide support for your arguments. While discussion board assignments are informal, you still need to be clear and use proper grammar. Also remember that the rules of netiquette apply. Your discussion board assignments will be due by 11:59 pm eastern each Saturday.

Academic integrity and collaboration: Your discussion posts and replies should be your own original work. Be sure to cite the ideas and words of sources you use. If you are citing an article, be sure to include a link.

Written Assignment

Description: There will be one written paper which will be due at 11:59 on the Sunday night beginning the last week of class. You will choose your research topic from a set of questions provided to you for this purpose. This will be a formal research paper, so you will be expected to write a clear, well-reasoned paper and to support your thesis with evidence and cite all your sources. You will need to find at least one peer reviewed journal article and at least two other sources. You will upload your completed projects as a .pdf, .doc, or .docx file to the Carmen dropbox. Your paper should be no more than 5 pages of text though you may also include tables and graphs that do not count against this page total.

Academic integrity and collaboration: Your written assignment should be your own original work. You should follow MLA style to cite the ideas, data, and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in but no one else should revise or rewrite your work. Be aware that Turn-It-In will be enabled to help detect plagiarism.

Quizzes

Description: Each two to three weeks you will take a short quiz over the material covered in the module for those weeks. Each quiz will have 15 questions. Quizzes will be done as take home assignments and submitted to the Carmen dropbox.

Academic integrity and collaboration: Quizzes are closed book and closed notes. You are also not allowed to consult with anyone else or allow someone to take a quiz in your name. Your work must be your own.

Final Exam

Description: Your final exam will be a comprehensive exam covering the material from the entire academic term. It will be a 100-question open book, open notes exam. You will have three hours to take the exam. This exam will be done on Carmen and administered during finals week.

Academic integrity and collaboration: You will be able to consult your book and notes during the exam. But you are not permitted to consult with anyone else or allow someone to take the final in your name. Your work must be your own.

Late assignments

Late assignments will be penalized 25% of the assigned total for each day after the deadline the assignment is turned in.

Grading scale

93–100: A
90–92.9: A-
87–89.9: B+
83–86.9: B
80–82.9: B-
77–79.9: C+
73–76.9: C
70–72.9: C-
67–69.9: D+
60–66.9: D
Below 60: E

Please note: Carmen Canvas, OSU's grading and class management software, does not round fractions up. Please take that into account in computing grades. There will be opportunities for extra credit for students who choose to earn those points.

Attendance, participation, and discussions

Credit hour and work expectation

This is a 3-credit-hour course. According to Ohio State policy, students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average. [ASC Honors](#) provides an excellent guide to scheduling and study expectations.

Office Hours

I am available to help you to learn, understand, and grow as individuals. If your question is something that you believe may be of interest to others in the class, please post to the “Ask the instructor” discussion board. Unless you schedule a Zoom appointment, office hours will be in person.

Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

Grading and feedback

For large weekly assignments, you can generally expect feedback within **7-10 days**.

E-mail

I will reply to e-mails within **48 hours on school days**.

Discussion board

I will check and reply to messages in the discussion boards every **24 hours on school days**.

Discussion and communication guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- **Tone and civility:** Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online. The instructor and TA both work very hard to provide a positive learning experience. Please keep this in mind and remain civilized and respectful in your email and discussion board communications.
- **Citing your sources:** When we have academic discussions, please cite your sources to back up what you say. (For the textbook or other course materials, please use APA style. For online sources, be sure to include a link.)

Encouraging an optimal learning experience

Previous courses have provided insights from students on how to improve the learning experience and optimize outcomes. Here are a few tips from previous students to encourage your success in this online course:

- Students kept up with the Schedule and assignment due dates.
- Students made sure they had access to a reliable internet connection.
- Students had access to at least one reliable device and a backup plan in case of a technological issue.
- Students have made plans to back up work. OSU provides free access to data storage through [BuckeyeBox](#) and [Microsoft One Drive](#).
- Students reported that completing assigned readings before viewing lectures (or attending synchronous lectures) helped them to be prepared to follow along with lectures and participate in discussions.
- Students scheduled time to complete activities at a steady pace during the week. Keeping a schedule prevented a last minute rush and kept the workload manageable.
- Students approached the material by thinking about the connections between readings, lectures, and assignments.

Course technology

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

- **Carmen:**
 - Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit [Carmen.osu.edu](https://carmen.osu.edu). Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit my.osu.edu.
 - Help guides on the use of Carmen can be found at <https://resourcecenter.odee.osu.edu/carmen>
 - **This online course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.**
 - [Carmen accessibility](#)

- **Secured Media Library**
 - Some of the videos for this course will be posted in the University's Secured Media Library. The link will be posted on the class Carmen page and you will be automatically directed to the correct video.
 - [Secured Media Library](#) help guide
- **Carmen Zoom:**
 - Office hours will be held through Ohio State's conferencing platform, Carmen Zoom. A separate guide to accessing Carmen Zoom and our office hours is posted on the course Carmen page under Files.
 - Students may use the audio and video functions if a webcam and microphone are available. If not, there is still a chat function within Carmen Zoom for the student to live chat with the professor or TA in the virtual office hours room.
 - [Carmen Zoom](#) help guide
- **Turnitin:**
 - Students at The Ohio State University are accountable for the integrity of the work they submit. Therefore, you should be familiar with the guidelines provided by the [Committee on Academic Misconduct \(COAM\)](#) and [Section A of OSU's Code of Student Conduct](#) in order to meet the academic expectations concerning appropriate documentation of sources. In addition, OSU has made Turnitin, a learning tool and plagiarism prevention system, available to instructors. For this class, you will submit your papers to Turnitin from Carmen. When grading your work, I will interpret the originality report, following [Section A of OSU's Code of Student Conduct](#) as appropriate. For more information about Turnitin, please see [the vendor's guide for students](#). Note that submitted final papers become part of the OSU database.
- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** 8help@osu.edu
- **TDD:** 614-688-8743

Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Navigating Carmen

Necessary equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Web cam and microphone

Necessary software

- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.
- OSU students have access to Microsoft Office products free of charge. To install, please visit https://osuitsm.service-now.com/selfservice/kb_view.do?sysparm_article=kb04733

Other course policies

Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Diversity

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.



Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Interim Ohio State Title IX Coordinator, Molly Peirano, at titleix@osu.edu

Mental Health

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614--292--5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24-hour emergency help is also available through the Suicide Prevention Hotline (Columbus: 614-221-5445)

COVID-19 and Illness Policies

University COVID policies

You are responsible for being aware of and following the latest the latest policies to maintain as safe a campus as possible.

Student illness or absence

If *you* are too ill to participate in this course due to COVID-19 or another illness, please contact the instructor as soon as you are able. All materials will be made available on Carmen, including lecture recordings and slides. Alternate assignments or extensions may be arranged.

Instructor illness or absence

If the *instructor* is too ill to teach the course for a period of time, the designated backup for this course will step in. You will be notified via email from the School of Communication.

Academic integrity policy

Policies for this online course

- **Written assignments:** Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow **MLA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.
- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- **Falsifying research or results:** All research you will conduct in this course is intended to be a learning experience; you should never feel tempted to make your results or your library research look more successful than it was.

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>

Accessibility accommodations for students with disabilities

Requesting accommodations

Students with disabilities (including mental health, chronic or temporary medical conditions) that have been certified by the Office of Student Life Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs. The Office of Student Life Disability Services is located in 098 Baker Hall, 113 W. 12th Avenue; telephone 614- 292-3307, slds@osu.edu; slds.osu.edu.

The Economics Learning Center

The Economics Learning Center, located in 385 Arps Hall, is open for tutoring M-Th 9-5 and Friday 9-3. Tutors will be available both in person and by Zoom. Please have your book and assignment with you. Be sure to have specific questions ready and be able to show the work that you have done on any problems you have encountered.

Course schedule (tentative)

Week and Dates	Week Overview	Assignments
<p>1</p> <p>8/24-8/28</p>	<p>Welcome and Introduction to the topic</p> <p>Read Chapter 1</p> <p>Watch Welcome and overview videos</p>	<p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>2</p> <p>8/29-9/4</p>	<p>Supply and Demand</p> <p>Read Chapter 2</p> <p>Watch lecture videos in the Carmen module</p>	<p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p>



<p>3</p> <p>9/5-9/11</p>	<p>Applying the Supply and Demand Model <i>Read Chapter 3</i> Watch lecture videos in the Carmen module</p>	<p>Quiz (Saturday 11:59 pm Eastern) Discussion Post (Saturday 11:59 p.m. EST) Homework (Friday 11:59 pm Eastern) Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>4</p> <p>9/12-9/18</p>	<p>Consumer Theory <i>Read Chapter 4</i> Watch lecture videos in the Carmen module</p>	<p>Discussion Post (Saturday 11:59 p.m. EST) Homework (Friday 11:59 pm Eastern) Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>5</p> <p>9/19-9/25</p>	<p>Applying Consumer Theory <i>Read Chapter 5</i> Watch lecture videos in the Carmen module</p>	<p>Quiz (Saturday 11:59 pm Eastern) Discussion Post (Saturday 11:59 p.m. EST) Homework (Friday 11:59 pm Eastern) Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>6</p> <p>9/26-10/2</p>	<p>Firms and Production <i>Read Chapter 6</i> Watch lecture videos in the Carmen module</p>	<p>Discussion Post (Saturday 11:59 p.m. EST) Homework (Friday 11:59 pm Eastern) Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>7</p> <p>10/3-10/9</p>	<p>Costs <i>Read Chapter 7</i> Watch lecture videos in the Carmen module</p>	<p>Quiz (Saturday 11:59 pm Eastern) Discussion Post (Saturday 11:59 p.m. EST) Homework (Friday 11:59 pm Eastern) Tophat (Wednesday and Friday 11:59 pm Eastern)</p>

<p>8</p> <p>10/10-10/16</p> <p>Fall Break</p>	<p>Competitive Firms <i>Read Chapter 8</i></p> <p>Watch lecture videos in the Carmen module</p>	<p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>9</p> <p>10/17-10/23</p>	<p>Applying the Competitive Model <i>Read Chapter 9</i></p> <p>Watch lecture videos in the Carmen module</p>	<p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>10</p> <p>10/24-10/30</p>	<p>General Equilibrium and Economic Welfare <i>Read Chapter 10</i></p> <p>Watch lecture videos in the Carmen module</p>	<p>Quiz (Saturday 11:59 pm Eastern)</p> <p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>11</p> <p>10/31-11/6</p>	<p>Monopoly <i>Read Chapter 11</i></p> <p>Watch lecture videos in the Carmen module</p>	<p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p> <p>Eastern)</p>
<p>12</p> <p>11/7-11/13</p> <p>Veterans Day</p>	<p>Pricing and Advertising <i>Read Chapter 12</i></p> <p>Watch lecture videos in the Carmen module</p>	<p>Quiz (Saturday 11:59 pm Eastern)</p> <p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p>

<p>13</p> <p>11/14-11/20</p>	<p>Oligopoly and Monopolistic Competition <i>Read Chapter 13</i></p> <p>Watch lecture videos in the Carmen module</p>	<p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>14</p> <p>11/21-11/27</p> <p>Thanksgiving</p>	<p>Oligopoly and Monopolistic Competition Watch lecture videos in the Carmen module</p> <p>Extra credit due by 11/5 at 11:59 pm Eastern</p>	<p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>15/16</p> <p>11/28-12/7</p>	<p>Uncertainty <i>Read Chapter 17</i></p> <p>Watch lecture videos in the Carmen module</p> <p>Prepare for Final Exam</p> <p>Written assignment due on 11/28 at 11:59 pm Eastern</p>	<p>Quiz (Saturday 11:59 pm Eastern)</p> <p>Discussion Post (Saturday 11:59 p.m. EST)</p> <p>Homework (Friday 11:59 pm Eastern)</p> <p>Tophat (Wednesday and Friday 11:59 pm Eastern)</p>
<p>Final Exam</p>	<p>Tuesday December 14, 2:00-3:45am eastern</p>	<p>Take your test on Carmen.</p>

Distance Approval Cover Sheet

For Permanent DL/DH Approval | College of Arts and Sciences

Course Number and Title:

Carmen Use

When building your course, we recommend using the [ASC Distance Learning Course Template](#) for CarmenCanvas. For more on use of [Carmen: Common Sense Best Practices](#).

A Carmen site will be created for the course, including a syllabus and gradebook at minimum.

If no, why not?

Syllabus

Proposed syllabus uses the ASC distance learning syllabus template, includes boilerplate language where required, as well as a clear description of the technical and academic support services offered, and how learners can obtain them.

Syllabus is consistent and is easy to understand from the student perspective.

Syllabus includes a schedule with dates and/or a description of what constitutes the beginning and end of a week or module.

If there are required synchronous sessions, the syllabus clearly states when they will happen and how to access them.

Additional comments (optional):

Instructor Presence

For more on instructor presence: [About Online Instructor Presence](#).

Students should have opportunities for regular and substantive academic interactions with the course instructor. Some ways to achieve this objective:

Regular instructor communications with the class via announcements or weekly check-ins.

Instructional content, such as video, audio, or interactive lessons, that is visibly created or mediated by the instructor.



- Regular participation in class discussion, such as in Carmen discussions or synchronous sessions.
- Regular opportunities for students to receive personal instructor feedback on assignments.

Please comment on this dimension of the proposed course (or select/explain methods above):

Delivery Well-Suited to DL/DH Environment

Technology questions adapted from the [Quality Matters](#) rubric. For information about Ohio State learning technologies: [Toolsets](#).

- The tools used in the course support the learning outcomes and competencies.
- Course tools promote learner engagement and active learning.
- Technologies required in the course are current and readily obtainable.
- Links are provided to privacy policies for all external tools required in the course.

Additional technology comments (optional):

Which components of this course are planned for synchronous delivery and which for asynchronous delivery? (For DH, address what is planned for in-person meetings as well.)

If you believe further explanation would be helpful, please comment on how course activities have been adjusted for distance learning (optional):

Workload Estimation

For more information about calculating online instruction time: [ODEE Credit Hour Estimation](#).

- Course credit hours align with estimated average weekly time to complete the course successfully.
- Course includes direct (equivalent of “in-class”) and indirect (equivalent of “out-of-class”) instruction at a ratio of about 1:2.

Provide a brief outline of a typical course week, categorizing course activities and estimating the approximate time to complete them or participate:

- In the case of course delivery change requests, the course demonstrates comparable rigor in meeting course learning outcomes.

Accessibility

For more information or a further conversation, contact the [accessibility coordinator](#) for the College of Arts and Sciences. For tools and training on accessibility: [Digital Accessibility Services](#).

- Instructor(s) teaching the course will have taken Digital Accessibility training (starting in 2022) and will ensure all course materials and activities meet requirements for diverse learners, including alternate means of accessing course materials when appropriate.
- Information is provided about the accessibility of all technologies required in the course. All third-party tools (tools without campus-wide license agreements) have their accessibility statements included.

Description of any anticipated accommodation requests and how they have been/will be addressed.

Additional comments (optional):

Academic Integrity

For more information: [Academic Integrity](#).

- The course syllabus includes online-specific policies about academic integrity, including specific parameters for each major assignment:
- Assignments are designed to deter cheating and plagiarism and/or course technologies such as online proctoring or plagiarism check or other strategies are in place to deter cheating.

Additional comments (optional):

Frequent, Varied Assignments/Assessments

For more information: [Designing Assessments for Students](#).

Student success in online courses is maximized when there are frequent, varied learning activities. Possible approaches:

- Opportunities for students to receive course information through a variety of different sources, including indirect sources, such as textbooks and lectures, and direct sources, such as scholarly resources and field observation.
- Variety of assignment formats to provide students with multiple means of demonstrating learning.
- Opportunities for students to apply course knowledge and skills to authentic, real-world tasks in assignments.

Comment briefly on the frequency and variety of assignment types and assessment approaches used in this course (or select methods above):

Community Building

For more information: [Student Interaction Online](#).

Students engage more fully in courses when they have an opportunity to interact with their peers and feel they are part of a community of learners. Possible approaches:

- Opportunities for students to interact academically with classmates through regular class discussion or group assignments.
- Opportunities for students to interact socially with classmates, such as through video conference sessions or a course Q&A forum.
- Attention is paid to other ways to minimize transactional distance (psychological and communicative gaps between students and their peers, instructor, course content, and institution).

Please comment on this dimension of the proposed course (or select methods above):

Transparency and Metacognitive Explanations

For more information: [Supporting Student Learning](#).

Students have successful, meaningful experiences when they understand how the components of a course connect together, when they have guidance on how to study, and when they are encouraged to take ownership of their learning. Possible approaches:

- Instructor explanations about the learning goals and overall design or organization of the course.
- Context or rationale to explain the purpose and relevance of major tasks and assignments.

- Guidance or resources for ancillary skills necessary to complete assignments, such as conducting library research or using technology tools.
- Opportunities for students to take ownership or leadership in their learning, such as by choosing topics of interest for an assignment or leading a group discussion or meeting.
- Opportunities for students to reflect on their learning process, including their goals, study strategies, and progress.
- Opportunities for students to provide feedback on the course.

Please comment on this dimension of the proposed course (or select methods above):

Additional Considerations

Comment on any other aspects of the online delivery not addressed above (optional):

Syllabus and cover sheet reviewed by *Jeremie Smith* on

Reviewer Comments:

Additional resources and examples can be found on [ASC's Office of Distance Education](#) website.